Philam Life launches new product

Recognizing the need to simplify the value of an insurance protection plan, the Philippine American Life and General Insurance Co. (Philam Life) has introduced Life Smart, an insurance plan designed to give the policyholder a worry-free future with life insurance coverage with accident and terminal benefits.

If nothing happens by the end of the plan, the policyholder can get his payments back plus an additional cash bonus, making it a smart choice for his needs.

Life Smart gives guaranteed life insurance coverage with accident and terminal illness benefits.

This means that in case the policyholder passes away, his beneficiaries will receive the full coverage of his plan.

If cause of death was due to an accident, the amount that the beneficiaries will receive becomes double the amount of the insurance coverage.

If the policyholder gets diagnosed with a terminal illness, he will receive the guaranteed benefit in advance.

Moreover, after 20 years, the policyholder will get all the payments back.

Plus, he can also get additional cash through yearly dividends and a loyalty bonus if no withdrawals were made.

With Philam Life's Life Smart, you and your family are financially protected the entire time for 20 years.

A better life begins with a smart choice. So make the smart choice today with Life Smart.