

Cantos is new Philam Life chief executive

The Philippine American Life and General Insurance Co. (Philam Life) has appointed Ariel G. Cantos as its new chief executive officer, effective June 24, 2016. Cantos replaces J. Axel Bromley, who is returning to the United States for personal reasons. "I am delighted that Aibee (Cantos) is assuming the role of CEO of Philam Life. Aibee has spent his entire career with Philam and has successfully held a range of senior leadership positions over the course of his long career. I am confident that Aibee will help lead Philam Life to new levels of growth and success. I would also like to acknowledge the work of Axel Bromley, who helped to lay the foundation for Philam Life's transformation journey. We wish Axel and his family all the best in their next chapter of life back in the United States," Gordon Watson, regional chief executive, AIA Group, said. Cantos joined Philam Life as a management trainee and over a career spanning almost 30 years, subsequently held a number of senior roles, including profit center head of accident and health products, sales director of manila agencies, and sales director of provincial agencies. His most recent position at Philam Life was senior vice president and chief agency officer, where he led over 450 agency leaders and 6,000 advisors, before joining BPI-Philam in 2013. As CEO of Philam Life, Cantos will lead a team that is united in its commitment to achieve Philam Life's vision to become the undisputed leader in life insurance and wealth management in the Philippines.



Cantos