

PHILAM GROUP EDUCATES FILIPINOS ON TRAIN LAW WITH TAX-REFORM FORUM

PHILAM Life, in partnership with its fund-management arm Philam Asset Management Inc. (Pami), recently held an economic forum, entitled "Accelerate: Fast Forward with TRAIN."

The tax-reform seminar featured guest speakers who gave pointers on what the lowered personal income tax, coupled with the increase in cost of goods, would mean to Filipinos financially.

"Our customers have been asking us how TRAIN would impact their finances," said Aibee Cantos, Philam Life CEO. "As their partner in achieving financial wellness, we want to share solutions that can help them meet their financial goals. And this is why Philam Life and Pami jointly presented this event. We want our customers to see all the options available to them, whether it's investing in funds, or funds, with life insurance."

The forum was facilitated by former *On the Money* host Edric Mendoza with the panel of experts who shared their know-how and insights: Mon Abrea, prominent advocate of tax reform in the country, dubbed as the "Tax Whiz of the Philippines;" Rex Mendoza, former Philam Life president and CEO who founded Rampver Financials, where he is currently the managing director; Eduardo Banaag Jr., head of Investments of Pami; and Vincent Daffon, head of Fixed Income Security and Corporate Finance at Philam Life.

With the newly implemented tax-reform program, the Philam Group encourages Filipinos to be

more mindful and discerning about how they manage their finances. For those who would like to focus their investments on mutual funds, Pami has a wide variety to offer—from peso to dollar, addressing different risk appetites.

Among those are the Pami Equity Index Fund and the Pami Asia Balanced Fund. The former is for moderate and aggressive mutual fund investors who want to invest in the Philippine stock market with returns of 24.27 percent as of December 31, 2017, while the latter is for moderate investors who want to invest in a mutual fund with a more flexible dollar denominated portfolio invested in the Asian Stock and Fixed Income Market with a performance of 20.55 percent in returns as of December 31, 2017.

For those who want an investment product that will address a longer-term financial goal with insurance coverage, Philam Life has Active MoneyWorks to offer. It's a savings and wellness product with a high growth potential, coupled with life-insurance coverage and powered by Philam Vitality, the science-backed wellness program that allows customers to earn points for knowing and improving their health.

To know more about living a healthier, longer and better life, talk to a Philam Life financial advisor, find Philam Life on Facebook at PhilamLifeAIA, visit www.philam-life.com, e-mail phi.philamasset@aia.com (for Pami-related inquiries) or call (02)528-2000 or (02) 817-Pami(7264).