

Philam Life holds seminar on TRAIN

PHILAM Life, in partnership with its fund management arm Philam Asset Management, Inc. (PAMI), recently held an economic forum entitled Accelerate: Fast Forward with TRAIN.

The tax reform seminar featured guest speakers who gave pointers on what the lowered personal income tax, coupled with the increase in cost of goods, would mean to Filipinos financially.

"Our customers have been asking us how TRAIN would impact their finances," said Aibee Cantos, Philam Life chief executive officer. "As their partner in achieving financial wellness, we want to share solutions that can help them meet their financial goals. And this is why Philam Life and PAMI jointly presented this event. We want our customers to see all the options

available to them, whether it is investing in funds or funds with life insurance.

The forum was facilitated by former On the Money host Edric Mendoza with the panel of experts who shared their know-how and insights: Mon Abrea, prominent advocate of tax reform in the country, dubbed as the tax whiz of the Philippines; Rex Mendoza, former Philam Life president and CEO who founded Rampver Financials where he is currently the managing director; Eduardo Banaag Jr., head of Investments of PAMI; and Vincent Daffon, head of Fixed Income Security and Corporate Finance at Philam Life.

With the newly implemented tax reform program, the Philam Group encourages Filipinos to be more mindful and discerning



First row (from left) Carla Domingo, Philam Life chief legal officer; Abrea; Mendoza; Oglivle, Philam Life chief financial officer; Leo Tan, Philam Life chief marketing officer. Second row (from left) Eric Lustre, PAMI chief executive officer; Mendoza; Cantos; Banaag and; Ten Paras, Philam Life head of Products.